



BENEFITS

SPONSOR BENEFITS

This venue provides an opportunity to be part of one of Roseburg's biggest success stories and to receive widespread community recognition.

Benefactors are invited to the hospitality tent reception every week and are publicly recognized before each show. They will also be invited onto the stage to be recognized as a **Benefactor** and speak to the audience at one of the concerts. **Benefactors** will also receive an autographed poster at the end of the season.

Major Sponsors and **Benefactors** receive a parking pass in a reserved area. **Benefactors** receive signed reserved parking.

Major Sponsors invited to stage and publicly recognized before one of the shows.

Co-Sponsors & Sponsors recognized before one of the shows.

All sponsors receive a sponsorship gift and will be listed on the Half Shell's web site and are linked to sponsor's web sites. Sponsor's names are included on 750 concert posters and 30,000 informational flyers.

All sponsors are listed on a sign displayed during the concerts.

Sponsors will be listed in a full page ad in local area newspapers at the end of the season.

Public relations value that lasts all summer.

A minimum 150,000 gross commercial impressions via TV and radio for the series.



JOIN THE PARTY

— AND —

SUPPORT YOUR HALFSHELL!



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HALFSHELL.ORG

Designed and printed by ANVIL NORTHWEST

MUSIC ON THE HALF SHELL



THE MISSION OF
**MUSIC ON THE
 HALF SHELL**

is to provide free concerts to the public in Roseburg, Oregon featuring quality artists who would normally perform at distant venues for a substantial admission fee.

A Roseburg tradition in its 26th year. Every summer season, people gather on Tuesday evenings at Stewart Park to listen to music, socialize, eat dinner on the lawn and experience the great community in which we live.

Each of the eight concerts averages \$20,000 to produce. Seasonal attendance exceeds 50,000 people. The Music on the Half Shell committee began planning the 2017 concert series in October. Fundraising is an ongoing effort. Music on the Half Shell is a private, charitable non-profit organization and contributions are tax deductible.

Your contribution is greatly appreciated.

Half Shell Committee

- | | |
|------------------|-------------------|
| Clint Newell | Mo Nichols |
| Lani Kimoto | Connie Williamson |
| Lindsay Kennaday | Dwight Wood |
| Micah Watters | Lucy Wood |
| Charley Thompson | Andrea Zielinski |
| Dave Darrow | Kevin Mathweg |
| Sarah Kammeyer | Sarah McGregor |
| Kelly Leonard | Chelsea Domenico |
| Dick Nichols | Jim Darrow |

Sponsorship Classifications

- Benefactor \$5,000 and Up**
- Major Sponsor \$2,500 - \$4,999**
- Sponsor \$1,500 - \$2,499**
- Co-Sponsor \$750 - \$1,499**
- Friend \$749 and below**

PLEASE INCLUDE THIS COUPON WITH YOUR DONATION

Name	_____
Business	_____
Address	_____
City	_____
State	_____
Zip	_____
Phone	_____
Level Of Sponsorship/Amount of Donation	_____
Signature	_____
Committee Contact	_____
Website Address	_____

I am interested in becoming a sponsor. Please contact me regarding MOTHs sponsorships.

Please send me an invoice for the amount specified in the level of sponsorship area.

Please make checks payable to Music on the Half Shell and mail to MOTHs, P.O. Box 2010, Roseburg, OR 97470 or pay online at halfshell.org.

Your contribution is tax deductible. For tax purposes our 501(c)3 number is 93-1128460.

For further information about the Music on the Half Shell Concert Series, please contact any member of the committee listed in this brochure or call 677-1708.